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Abstract

Back ground: Breastfeeding is an important public health strategy for improving infant and child morbidity and mortality, improving maternal morbidity, and helping to control health care costs. The World Health Organization (WHO) and United Nations Children’s Fund (UNICEF) recommend that every infant should be exclusively breastfed for the first six months of life, with breastfeeding continuing for up to two years of age or longer. The aim of this study to assess knowledge and practice of mothers and identify associated factors towards exclusive breastfeeding. Methods: A community based cross-sectional study was employed. Sample size was determined by using single population proportion formula and four hundred three lactating mothers who have breastfed for 6 months and up to two years was selected by Simple random sampling technique. All explanatory variables that were associated with the outcome variable during bivariate analysis were included in the final logistic model. A multivariate logistic regression analysis was made to identify the predictors of maternal knowledge about exclusive breastfeeding practices.

Index terms— exclusive breastfeeding, knowledge, practice.

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Result: The mean duration of exclusive breast feeding among woman in the study subjects was 5.87 months with standard error of 0.025. The prevalence of exclusive breast feeding is 305(82.2%). Three hundred thirty seven (90.8%) of mothers were Knowledgeable. The actual practice of exclusive breast feeding was 305(82.2%). Among the total variables which were included in the analysis only three variables shows positive association with mothers EBF status. These are knowledge of EBF, ANC follow up and women occupation. House wife women were two times more likely exclusively breast feed their child compared to those employed (OR=2.42 CI=1.36, 4.33 P value = 0.022).

1 Conclusion and Recommendations:

The study finding implies there is a gap between the current knowledge and actual practice of exclusive breast feeding in line with the WHO recommendations. Therefore, collaborative efforts have to be exerted at different levels, relevant stake holders, health providers together with the community to improve the situation.

2 I. Introduction

a) Background breastfeeding is the process of milk transference from mother to baby that is needed for the survival and health (1, 2). Breastfeeding creates an inimitable psycho-social bond between the mothers, enhances modest cognitive development, and it is the underpinning of the infant's well-being in the first year of life, even into the second year of life with appropriate complementary foods from 6 months (3,4).

Breastfeeding is an important public health strategy for improving infant and child morbidity and mortality, improving maternal morbidity, and helping to control health care costs. Breastfeeding is associated with a reduced risk of otitis media, gastroenteritis, respiratory illness, sudden infant death syndrome, necrotizing enterocolitis, obesity, and hypertension (5). Nutrition deficiencies and infectious diseases are the leading causes of child mortality in developing countries. Breastfed infants have a reduced risk of malnutrition and common childhood infectious diseases. Maternal health benefits from breastfeeding have also been documented. To maximize the health effect of breastfeeding, optimum breastfeeding is recommended. The World Health Organization (WHO) and United Nations Children's Fund (UNICEF) recommend that every infant should be exclusively breastfed for the first six months of life, with breastfeeding continuing for up to two years of age or longer (6,7,8). Exclusive breastfeeding (EBF) is defined as feeding the infant only breast milk, with no supplemental liquids or solids except for liquid medicine and vitamin/mineral supplements (8).

For the first six months of life, infants should be exclusively breastfed to achieve optimal growth, development and health. Thereafter, infants should receive nutritionally adequate and safe complementary foods, while continuing to breastfeed for up to two years or more. The single most effective intervention to reduce child mortality in developed and developing countries is promotion of breastfeeding practices.

Despite this recommendation of worldwide only 39% of infants 6 months of age are exclusively breastfed. In 2008 more than a million children under the age of five die each year, 41% of this death occurs in sub-Saharan Africa and another 34% in South Asia and the major contributors to their death is poor breastfeeding practice (9,10).

Globally, 60% of infant and young child deaths occur due to inappropriate infant feeding practices and infectious disease, from which two-thirds of these deaths are attributable to sub-optimal breastfeeding practices. Inappropriate infant feeding practice could have a negative effect on child growth and development, especially in developing countries, where accessibility of basic health services is not sufficient. (11) In Ethiopia 57% of all under-five deaths is highly associated with abrupt cessation of breastfeeding and infectious diseases, but it is closely linked to a gap of knowledge on how to feed appropriately and food insecurity. A recent report showed that 27% of mothers early provide water, butter and various types of food to feed their children, thereby reducing the percentage of exclusively breastfed and increasing the percentage of receiving complementary food at very young age. Generally, infant and young child feeding is a complex issue that has implications not only for an infant's nutritional and health status, but also affects infant's psychological development and the development of proper eating habits (11,12,??3).

3 b) Objectives

4 General objectives

? To assess knowledge and practice of mothers and identify associated factors towards exclusive breastfeeding.
Specific objectives ? To assess knowledge and practice of mothers towards exclusive breastfeeding. ? To identify predictors of exclusive breastfeeding.

5 II. Materials and Methods

6 a) Study setting and period

The study was carried out in Ambo woreda which is one of the eighteen woredas of West Shoa Zone. It is located 114 km from Addis Ababa. Based on the 2007 housing and census, population projection, it has an estimated total population of 129,094 of which about 65,094 are women. There are thirty-two kebeles in the woreda. The weather condition of Ambo woreda is 35.3% high land, 50% woyna dega, 14.7% lowland. Data was collected from May to June 2014.

7 b) Study design and populations

A community-based cross-sectional study design was employed. The study included lactating mothers who had breastfed for not less than six months and up to two years and permanent resident of selected kebeles. Sample of mothers randomly selected from the source population was included in the study. The study included mothers who had children under 2 years and permanent resident of selected kebeles.

8 c) Sample size and sampling

First ten kebeles were selected randomly from a total of 32 kebeles and a complete census was conducted within the selected kebeles to identify the study subjects. Sampling technique was used to take the mothers-child pairs from

100 each selected kebeles. The sample size was calculated using a formula for estimation of a single proportion as
101 follows: $n = (Z^2 / 2) \cdot 2 p (1-p) / d^2$

102 Where Z= Standard normal variable at 95% confidence level (1.96), P= Estimated proportion of optimal
103 breastfeeding, 50%, d= 0.05 (5% margin of error) and considering 5% possible non response rate. The total
104 sample size was 403.

105 **9 d) Data Collection Procedure and Statistical Analysis**

106 Interviewer administered questionnaire adapted from different literatures and modified according to the local
107 context by the investigators was used to collect data concerning socio-demographics, maternal and child
108 characteristics, child feeding practices. Furthermore, women's knowledge of optimal child feeding practices and
109 socio-cultural influences of child feeding were also included in the questionnaire. Their knowledge and practice
110 of breastfeeding were assessed from their responses. Questionnaire was prepared in English and translated to
111 Oromiffa by language experts and then back translated to English language by a third person to check the
112 consistency. Also to ensure the data quality it was collected by collectors who can speak the local language and
113 training was given to them. The questionnaires were pretested. Based on a pretest result additional adjustment
114 was made.

115 On site supervision was carried out during the whole period of data collection on daily basis. At the end
116 of each day questionnaires were reviewed and cross checked for completeness, accuracy and consistency by the
117 principal investigator and corrective measures were under taken.

118 The data was entered, coded, and analyzed using SPSS for windows version 21.0. Descriptive statistics such
119 as mean was computed. The findings were presented with graphs and tables. Bivariate analysis was performed
120 to identify the association of dependent and independent variables. Odds ratio was computed to see the strength
121 of association between independent variables and exclusive breast feeding. To identify independent predictors,
122 first a bivariate logistic regression was performed (at $p < 0.25$) for each independents and outcome of interest.
123 Finally a multivariate logistic regression analysis was made to identify the predictors of exclusive breast feeding
124 practices. Variables which were significant on p-values of less than (0.05) were reported as predictors of exclusive
125 breast feeding.

126 **10 e) Ethical Consideration**

127 The study was conducted after getting official permission from an ethical clearance committee of Ambo University,
128 College of Medicine and Health Sciences. Data were collected after getting official permission from Ambo Woreda
129 Administration. Letter of cooperation from kebeles administrators was also secured. Informed verbal consent
130 was obtained from each study Participant before data was collected and each respondent was informed about the
131 objective of the study and their right to with draw from the study. Confidentiality was secured.

132 **11 III. Result**

133 The total size of the study units who were actual respondents during the data collection period in this study was
134 371. Therefore, response rate for the interviews conducted was 92.05%. The mean age (+/-SE) of mothers in
135 the study is found to be 26.5 years with standard error of 0.29. Most of the respondents, 345(93%), are married.
136 Among the total respondents, 180(48.5%) are Orthodox. Oromo 293(79%) is the dominant ethnic group followed
137 by Amhara 53(14.3%). The socio-demographic characteristics of the study population are listed in the Table 1.

138 a) Knowledge and practices of respondents towards EBF The actual duration and feeding style about exclusive
139 breast feeding among the respondents has assessed based on the WHO recommendations. Similarly, majority of
140 the respondents 337(90.8%) know that the duration of EBF was 6 months without giving any additional food
141 except necessary medications. Whereas, 10(2.6%) of respondents know that the duration of EBF was 4 to 5
142 months. The mean duration of EBF is 5.87 months with a standard error of 0.025 while, the median duration
143 of exclusive breastfeeding is six months with a standard deviation of ± 0.48 . The main Sources of information
144 for mothers on EBF was television 126(34%) followed by others 107(28.8%) which include health workers and
145 neighbors. Additionally, radio 40(10.8%) and magazine 5(0.2%) were the other source of information for mothers
146 on EBF.

147 Three hundred forty eight (93.8%) of the respondents knew that, EBF is important for the child; to prevent
148 young child from infection 78(21%), to strength the baby 55(14.8%), provide ideal source of nutrient 23(6.2%).
149 Two hundred sixty three (70.9%) of mothers knew that breast milk is nutritionally enough for the first six month
150 while, 48(12.9%) of them responded it is not enough and 41(11.1%) of them did not know whether it is enough
151 or not.

152 Concerning the breastfeeding practices of the mothers, 305 (82.2 %) of the respondents practiced exclusive
153 breastfeeding for the first six months whereas, 66 (17.8%) were not practiced EBF, due to the assumption of
154 insufficient breast milk 30(8.1%), bottle feeding give enough food 14(3.8%), the baby was unable to feed breast
155 2(0.5%), breast feeding is pain full 2(0.5%). Breastfeeding initiation within one hour after birth was 264(71.2%),
156 93(25.1%) did so within twenty four hours after birth. On the frequency of breastfeeding 190 (51.2%) of the
157 mothers fed their child 8-12 times per day, while 149(40.2%) of mothers fed their child less than 8 times per day,
158 but the rest fed more than 12 times per day. Two hundred sixty four (71.2%), of mothers initiated breastfeeding

13 V. CONCLUSION

159 within one hour after birth and 93(25.1%) of mothers did so within twenty four hours after birth. High percentage
160 of the mothers 335(90.3%) were not practiced to give the child prelacteal food or fluid. However, 36(9.7%) of
161 mothers practiced to give food or fluid before the initiation of breast feeding, predominantly butter 18(4.9%),
162 followed by water 8(2.2%), others including glucose water 7(1.9%), cow milk 3(0.8%).The main reason of mothers
163 to give prelacteal food for the new born is culture 16(4.3%), maternal illness 9(2.4%), painful breast 4(1.1%),
164 caesarean delivery 7(1.9%).

165 Most of the respondents 212(57.1%) fed their child with bottle when they are away for long period of time, 70
166 (18.9%) gave expressed milk, 17(4.6%) gave care giver milk but 70(18.9%) did not go away. More than half of
167 mothers192 (51.8%) fed their baby on demand and 35(9.4%) fed when they are free to feed while 141(38.0%) fed
168 when the baby cry. Finally those variables which show significant associations in bivariate analysis candidated to
169 multivariate analysis. Accordingly results showed that three variables had significantly associated with mothers
170 EBF status. Those who had knowledge on exclusive breastfeeding were 2 times more likely to breastfeed
171 exclusively than the ones who had no knowledge on exclusive breastfeeding (Adjusted OR = 2.02, 95% CI=
172 1.12, 4.48). Also those mothers who had ANC follow up were 4.37 times more likely to exclusively breastfeed
173 their infants than those in the referent group (Adjusted OR = 4.37 95% CI= 2.19, 10.45). The results are
174 summarized in table 3

175 12 IV. Discussion

176 The median duration of exclusive breastfeeding in Ethiopia was documented with a wide range of variety from
177 lowest (0.4 month for Afar Region) through the highest (4.3 months for Amhara region) (14,15). However in this
178 study, the median duration of exclusive breastfeeding is six months which is in line with WHO recommendation.

179 According to our study maternal knowledge about exclusive breast feeding, ANC follow up and women
180 occupational status are the three variables which had significant effect to practice EBF. This study revealed
181 high percent of women have knowledge about exclusive breast feeding 337(90.8%) and also maternal knowledge
182 about exclusive breast feeding has significantly associated with their practice. This shows similarity with the
183 study conducted in Arba Minch woreda zuria in which Breastfeeding is considered as a natural gift in according to
184 their in depth interview showed some mothers perceived breastfeeding as a natural gift though they could not feed
185 appropriately due to field and home activities. EBF practice was more common among knowledgeable mothers.
186 This shows that basic education in the promotion of EBF should be encouraged. This is fully supported by the
187 study conducted at Arba Minch zuria in which findings from indepth interviews indicated mothers' knowledge of
188 optimal breastfeeding is due to an exposure to health education given by health extension workers. This study
189 indicated health education which is given at different occasion concerning about hygiene, complementary food
190 and breastfeeding practices is one of the predetermining factors to promote optimal breastfeeding practices (16).
191 The prevalence of exclusive breastfeeding practice was 305(82.2%). This is higher than the findings of Arba
192 Minch woreda zuria (55.6%), semi urban community of Nigerian mothers (69.5%) and that of rural Papua New
193 Guinea (17%). (16)(17)(18).

194 According to result of this finding women's who had ANC follow up during their pregnancy period four times
195 more likely to practice EBF compared to those did not have follow up. This might be due to fact that counseling
196 about EBF and its importance after the birth of the child is provided for women's during their ANC follow up.

197 Other major finding in this study is that women's occupation. Being house wife shows positive association
198 with women's EBF status compared to that of employed. The likely explanation for this association could be
199 this types of mother's have more chance to be with their child all the day so that they can provide their breast
200 milk to their child as per needed. In other side when we observe the employed ones they are away of their child
201 due to their job.

202 From our study 66(17.8%) of mothers were not practiced EBF, due to the assumption of insufficient breast
203 milk 30(8.1%), bottle feeding give enough food 14(3.8%), the baby was unable to feed breast 2(0.5%), breast
204 feeding is pain full 2(0.5%). The reason of those mothers is inconsistent with mothers in south west Nigeria, who
205 were not practiced exclusive breast feeding (81%) with the perception that babies continued to be hungry after
206 breast feeding (29%), maternal health problems (26%), fear of babies becoming addicted to breast milk (26%),
207 and the need to return to work (24%) (19).

208 13 V. Conclusion

209 In summary, even though majority, 337(90.8%) of the respondents are knowledgeable about EBF but, still there
210 is a gap between the actual practice within the recommended duration and feeding style which is 305(82.2%).
211 Women's knowledge about EBF, ANC follow up and occupations are the important variables which show positive
212 association with their practice.

213 Based on the finding of this study, health service organizations have to critically look at the gap between
214 the actual exclusive breast feeding and the practice done in the area and have to orient service providers at
215 service delivery points, particularly in clinic based settings on exclusive breast feeding practice. programs made
216 to improve maternal and child health should consider the above modifiable factors like enhancing maternal
217 knowledge of exclusive breast feeding and giving health education about the advantages of ANC service and then

218 women's have utilize the service. Policy makers should consider the barriers of women's occupation for EBF
219 during the first six months of child life.

220 **14 VI. Acknowledgement**

Figure 1:

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Variables	Frequency	Percent (%)	Remark
Age group	15-19	27	7.3
	20-24	122	32.9
	25-29	152	41.0
	30-34	26	7.0
	35-39	30	8.1
	40-44	12	3.2
	45-49	2	0.5
Marital status	Married	345	93.0%
	Divorced	22	5.9%
	Widowed	4	1.1%
	Total	371	100%
Religion	Muslim	30	8.1%
	Orthodox	180	48.5%
	Protestant	145	39.1%
	Catholic	12	3.2%
	Other	4	1.1%
	Total	371	100%
	Oromo	293	79.0%
	Amahara	53	14.3%
Ethnicity	Tigrie	11	3.0%
	Others	14	3.8%
	Total	371	100%
	Illiterate	62	16.7%
Maternal education	Able to read and write	16	4.3%
	Elementary(1-6)	76	20.5%
	Junior(7-8)	72	19.4%
	Secondary(9-12)	92	24.8%
	Tertiary(+12)	53	14.3%
	Total	371	100%
Husband education	Illiterate	20	5.4%
	Able to read and write	10	2.7%
	Elementary(1-6)	40	10.8%
	Junior(7-8)	52	14%
	Secondary(9-12)	99	26.7%
	Tertiary(+12)	150	40.43%
	Total	371	100.0%
	Employee(GO/NGO)	61	16.4%
	Merchant	68	18.3%
	Occupation of the mother	House wife	183
Student		12	3.2%
Farmer		17	4.6%

Figure 2: Table 1 :

2

Variables	Frequency (n)	Percent (%)
Knowledge of EBF		
Yes	337	90.8%
No	34	9.2%
Exclusively breast feed		
Yes	305	82.2%
No	66	17.8%
Breastfeeding initiation		
Within one hour	264	71.2%
After one hour	93	25.1%
Breast feeding frequency		
<8	149	40.2%
8-12	190	51.2%
>12	32	8.6%

Figure 3: Table 2 :

3

Variables	No	COR	AOR	P-value
Religion				
Muslim	30	0.48 (0.53,10.44)	0.24(0.16, 11.44)	0.112
Orthodox	180	1	1	
Protestant	145	0.95(0.68,1.32)	0.92(0.68, 3.27)	
Catholic	12	2.68(1.32, 22.49)	0.39(0.20, 18.75)	
Other	4	0.61(0.13, 1.44)	2.33(0.15, 5.65)	
Ethnicity				
Oromo	293	1	1	0.0821
Amahara	53	1.20 (0.46, 3.25)	1.40 (0.38, 5.23)	
Tigrie	11	0.92 (0.23, 23.93)	1.08 (0.23, 15.14)	
Others	14	2.31 (0.18, 32.31)	1.18 (0.32, 21.40)	
Mothers education				
Illiterate	62	1	1	0.132
Able to read and write	16	2.50(0.73, 10.42)	3.50(0.63, 5.58)	
Elementary(1-6)	76	1.24(0.14, 6.47)	4.12(0.17, 17.54)	
Junior(7-8)	72	3.53(0.06, 37.02)	1.50(0.08, 15.16)	
Secondary(9-12)	92	0.15(0.01, 0.63)	4.50(0.38, 6.66)	
Tertiary(+12)	53	1.10(0.14, 4.32)	0.09(0.25, 7.03)	
Husband education				
Illiterate	20	1	1	0.022
Able to read and write	10	3 (0.17, 13.32)	0.03(0.66, 2.65)	
Elementary(1-6)	40	0.61 (0.29, 1.28)	1.54 (0.74, 3.22)	
Junior(7-8)	52	0.71 (0.33, 1.13)	1.53 (0.83, 2.81)	
Secondary(9-12)	99	0.92 (0.42, 1.99)	1.11 (0.52, 2.39)	
Tertiary(+12)	150	0.53 (0.29, 0.96)*	1.44 (0.93, 2.25)	
Mother Occupation				
Employee(GO/NGO)	61	1	1	0.022
Merchant	68	4.21(0.57, 1.44)	0.64(0.55, 2.85)	
House wife	183	0.53(0.46,0.82)	2.42(1.36, 4.33)	
Student	12	0.92(0.67,1.27)	0.95(0.68,1.32)	
Farmer	17	0.10,(0.00,0.70)	0.45(0.38,1.89)	
Daily worker	28	0.81 (0.52,1.27)	0.51 (0.22,1.23)	
Other	2	0.31 (0.11,1.51)	0.13(0.28,1.11)	
Husband occupation				
Employee(GO/NGO)	168	1	1	

Figure 4: Table 3 :

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1.2 Conflict of interest: None declared

Ethical approval: Approval and permission was sought from Ethical Review Board of College of Medicine and Health Sciences of Ambo University

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